

BNI Roseville Executive Chapter **Mission Statement:**

The BNI Roseville Executive Chapter is dedicated to business professionals who, thru synergistic, diligent, and affective effort built on trust, a common idea, and shared relationships pass quality referrals that promote the advancement and success of each others' business.

2009 Goals:

- 1) **Annual referral income \$708,408 or an average of \$820 per referral** (The group recognizes that not all members will contribute \$820 per referral, but this is an average of ALL members over the course of 1-year and not one specific individual or referral).
- 2) **Monthly referrals per member 4 per month or 1 per week**
- 3) **Monthly Visitors (per member) of 1 per month**